

News Release

Date: (Aug 4, 2015)

Enhance Publicity and Education of Credit Investigation, Improve the Level of Credibility of the Public

— Bangkok Bank (China) Credit Investigation Publicity Activity in July 2015

During the credit investigation publicity month in July, Bangkok Bank (China) Company Limited (“Bangkok Bank (China)”) organized an activity of “Cherish Your Family Credit Records – Get Your Credit Report Online” in its Head Office, Branches and Sub-branch to publicize the importance of personal credit report in daily life and improve the awareness of financial literacy among staffs and their families, especially the students.

Branch Management Division of Head Office prepared a questionnaire with related knowledge and encouraged the staffs to complete after studying the publicity materials with their families. The activity received active response. Staffs have said that it benefitted them a lot with the simply written but profound knowledge. Besides, through the submitted family photos and inspirational words, staffs also shared those precious moments when studying financial knowledge with families.

Three winners were selected finally after comprehensive judgment. Given the rather positive feedback, three additional finalists were given the Encouragement Award. In the fast-changing Internet era, personal credit has been regarded as fortune, which makes it crucial to maintain a good personal credit report. Bangkok Bank (China) will continually publicize related regulations and policies with enthusiasm to the public on the way of fulfilling corporate social responsibility.

Bangkok Bank (China) Company Limited

Aug 4, 2015

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Bangkok Bank (China) staffs (part) studied and publicized financial knowledge to families and friends