

Chief Executive Officer of Bangkok Bank China Attending Opening Ceremony of Thailand Garden Shanghai International Flower Show 2017

On March 24, 2017, invited by Agriculture Section, Royal Thai Consulate-General Shanghai (“Agriculture Section, RTCG-Shanghai”), Mr. Suwatchai Songwanich, Chief Executive Officer of Bangkok Bank (China) Company Limited (“Bangkok Bank China”), attended the opening ceremony of Shanghai International Flower Show 2017 and Thailand Garden with Ms. Ranoppun Kapittai, Deputy Consul-General of Royal Thai Consulate-General Shanghai and other representatives of well-known Thailand enterprises in Shanghai Botanical Garden.

His Majesty King Bhumibol Adulyadej had been advocating to the public on how people should learn to live a moderate life according to the Philosophy of Sufficiency Economy. Bangkok Bank Public Company Limited (“Bangkok Bank”), as the largest commercial bank in Thailand, has long recognized and praised highly of the philosophy, and introduced the first “Modern Agriculture Project” since 2001.

On the occasion of Shanghai International Flower Show 2017, Bangkok Bank China strongly supported and assisted Agriculture Section, RTCG-Shanghai to set up the Thailand Garden in Shanghai Botanical Garden, which intended not only to introduce and share the Philosophy of Sufficiency Economy by His Majesty King Bhumibol Adulyadej to the Chinese audience, but also hoped to inherit the spirit of supporting the growth of agricultural development from Parent Bank and to continuously commit to meeting the needs of individual practitioners as well as small, medium and large enterprises in the agricultural sector, and to grow with them together.



Mr. Suwatchai Songwanich, Chief Executive Officer of Bangkok Bank China (second left) with Ms. Ranoppun Kapittai, Deputy Consul-General of Royal Thai Consulate-General Shanghai (fourth left) and other honorable guests