

## News Release

Date: (March 31, 2016)

### **Chulalongkorn Business School and National Institute of Development Administration Visiting Bangkok Bank (China)**

On March 7<sup>th</sup>, 22<sup>nd</sup> and 25<sup>th</sup>, Bangkok Bank (China) Company Limited (“Bangkok Bank (China)”) welcomed three groups of students from BBA (The Bachelor of Business Administration) International Program of Chulalongkorn Business School and Graduate School of Development Economics of National Institute of Development Administration. Khun Suwatchai Songwanich, Chief Executive Officer of Bangkok Bank (China) warmly received the visiting groups and had a deep and insightful sharing with these students.

Khun Suwatchai Songwanich made a special lecture about “Business Strategy Success of Bangkok Bank (China)” and briefly introduced company history and business scope, business environment in China, cross-cultural management to the teachers and students of Chulalongkorn Business School. Preparation tips for students who would like to work in China were also given. During the process, students actively raised questions and conducted heated communications. For the visiting group from National Institute of Development Administration, Khun Suwatchai Songwanich elaborated on the “Overview of China’s Economy and Financial Market” by analyzing general economic conditions in 2015, various financial statistics and national policies to the students. Both sides expressed their thoughts and exchanged ideas in a joyous and warm atmosphere.

Providing this platform for communicating with universities, Bangkok Bank (China) aims at helping students to have a better idea about the current finance industry condition in China and the actual state of business by communicating with management level, broadening students’ horizon and inspiring internship enthusiasm so as to further plan their career development. Bangkok Bank (China) will continue to provide this platform to fulfill corporate social responsibility and promote the sound development of banking industry.

Bangkok Bank (China) Company Limited

March 31, 2016

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March 7<sup>th</sup> and 22<sup>nd</sup>, 2016, BBA International Program of Chulalongkorn Business School Visiting Bangkok Bank (China)



March 25<sup>th</sup>, 2016, Graduate School of Development Economics of National Institute of Development Administration Visiting Bangkok Bank (China)