

News Release

Date: (26 September 2018)

Bangkok Bank China Gives Lectures on Financial Knowledge to the Elderly and the Youth

In autumn, the wonderful season of the year, Bangkok Bank (China) Company Limited (“Bangkok Bank China”) gets the popularization of financial knowledge started again. This Sep, the bank gave several lectures to the elderly and the youth.

On 11 and 12 Sep, Bangkok Bank China conducted the activity of “Delivering Financial Knowledge into the Community” for over 100 retired elderly people of Huangpu District in Huangpu Library and the Bund Community Cultural Activity Center. Bank staff carefully prepared contents covering the four topics of “Prevention of Telecom Network Fraud”, “Anti-Illegal Fund-Raising”, “Keeping away from Illegal Financial Activity” and “Tips on Risk Alert” and summarized the key contents in bullet points for the elderly to learn by heart. The atmosphere in the classroom was quite warm, and the elderly people were very active in answering questions about how to prevent risks in the last part of the lecture. The publicity activity proved to achieve good effect.



Lecture in Huangpu Library



Lecture in the Bund Community Cultural Activity Center

On Sep 25, the bank welcomed the 30 freshmen students of Shanghai Xiandai Vocational and Technical School who were from remote areas of China, and a lecture was given to promote financial knowledge to the youth with the theme of “Fly the Youthful Dreams, Grow Up with Financial Knowledge”. Firstly, the students visited the banking hall of Shanghai Branch on the 1st floor and also learned about how to process their personal business at the bank; then, they went to the classroom for the youth on the top floor of the

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building to study financial knowledge of “Personal Credit Report” and “Keeping away from Campus Loan”, etc.; after class, these students of fifteen to sixteen-year old went to the outdoor terrace to enjoy the bird’s eye view of Huangpu River as well as the broad vision of the financial center in Lujiazui, which further deepened the understanding of “Grow up with Financial Knowledge” in their heart.



Financial Knowledge Class for the Youth



Mr. Suwatchai encouraging students

At last, Mr. Suwatchai Songwanich, CEO of Bangkok Bank China joined the group of students and warmly encouraged them to not only strengthen their own awareness of risk prevention but also share their financial knowledge with family and friends.



Activity of Popularizing Financial Knowledge to the Youth

Bangkok Bank China has been paying high attention to the work of popularizing financial knowledge and persisted in delivering financial knowledge to the elderly and the youth. In

the future, the bank will continue to conduct all kinds of activities to promote financial knowledge and contribute its effort in improving the cognition of the elderly and the youth in terms of finance.

Bangkok Bank (China) Company Limited

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