

News Release

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Bangkok Bank China “The Power of Thai” Donation Activity

Recently, “The Power of Thai” volunteers from Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office and Chongqing Branch went to Gulin Cheng Long School, Sichuan Province again and conducted cotton shoes donation activity.

For three consecutive years since 2015, Bangkok Bank China have been donating daily necessities to all the students of the school each year. At the presentation ceremony, Bangkok Bank China volunteers gave the cotton shoes to the students in person and reminded them of keeping warm in cold weather and encouraged them to study hard as well. During the activity, the volunteers also held a lecture for the teachers there on financial knowledge promotion, aiming at improving the financial risk awareness of the teachers in remote areas and helping them to better incorporate the knowledge into finance education in the school to promote the formation of good financial consumption habits among the teenager group.

As one of the most important social welfare projects for Bangkok Bank China to fulfill corporate social responsibility, “The Power of Thai” donation activity has been conducted for four years till now. In the future, Bangkok Bank China will continue to enrich the contents of this project and seek for innovation and development so as to make larger contribution to the public welfare in the society.

Bangkok Bank (China) Company Limited

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Bangkok Bank China “The Power of Thai” Donation Activity Photos



Volunteers gave cotton shoes to the students at the donation ceremony



Volunteers held a lecture for the teachers on financial knowledge promotion