

News Release

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Finance Class Filled With Cheers and Laughter

— Bangkok Bank (China) Entering Primary School for “Cultivate Young Bankers” Activity in 2015

On September 21, staffs from Bangkok Bank (China) Company Limited (“Bangkok Bank (China)”) Head Office and Shanghai Pilot Free Trade Zone Sub-branch went to Juquan School, a well-known school in Baoshan District with long history for Bangkok Bank (China)’s “Cultivate Young Bankers” activity to promote financial knowledge to 40 primary students there.

Bangkok Bank (China) staffs prepared well-designed presentation slides with interesting cartoon photos to introduce some complicated financial knowledge. By using plain language and interactive teaching method, students showed great interest and actively got involved in the class. Staffs explained in details about “How to open an account in the bank”, “How to prevent financial fraud”, “Type of electronic banking”, etc and prepared some foreign currency for the students to guess and tried to have their idea about their familiarity with its exchange rate. By the end of the class, these students actively raise questions and shared their tips as young citizens to identify fake RMB currency in daily life and their thoughts on new kinds of financial fraud cases, which helped our staffs a lot to further develop the teaching direction in the future.

This year’s “Cultivate Young Bankers” has drawn to an end. Bangkok Bank (China) will continue our journey to set up a diversified platform for financial knowledge promotion to students so as to cultivate more and more younger bankers in the upcoming years.

Bangkok Bank (China) Company Limited

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Bangkok Bank (China) staffs publicized financial knowledge to the students of Juquan School