

## News Release

Date: (Jun 3, 2016)

### **Bangkok Bank Participates in the 4<sup>th</sup> CIFTIS and Conducts Publicity Activity**

On 28 May – 1 Jun, 2016, the 4<sup>th</sup> “China Beijing International Fair for Trade in Service” Exhibition (“CIFTIS”) was held at China National Convention Center, Beijing. As one of the Thailand Exhibition Group members, Bangkok Bank participated in the CIFTIS and conducted special activity in Thai Pavilion.

In the Seminar of “Thailand: An Asian Hub, a World of Opportunities” and the Forum of the Belt and Road and Investment in Thailand, Mr. Chaiyarit Anuchitworawong, Executive Vice President of Bangkok Bank, mentioned that ASEAN had great attraction to many countries, while the long-established branch network of Bangkok Bank already covered nine of the ASEAN countries; With the opportunity brought by AEC and the Belt and Road Initiative, Bangkok Bank was able to provide a full range of financial services to investors in the ASEAN region. He said that the banking service delivered by Bangkok Bank brings customers the feeling described in a famous Tang poem: “Close friend in a distant land, far-flung realms as next door”. Mr. YAN Shuming, Bangkok Bank (China) Beijing Branch Manager, introduced Bangkok Bank’s contribution to the Sino-Thai Financial Cooperation, Bangkok Bank’s development in China and supporting of Chinese enterprises “going out”.

In the morning of May 31, Bangkok Bank also conducted publicity activity in Thai Pavilion. To help raise the public awareness of Bangkok Bank’s international business network and its branch network in China, an interesting interactive session of Q&A and jigsaw puzzle was conducted, which enabled visitors to have a deeper understanding of the bank. The wonderful activity and the visitors’ active participation well promoted the good image of Bangkok Bank in the CIFTIS, which also left people with deep impression of the good service of Thai Financial Institutions.

Bangkok Bank (China) Company Limited

Jun 3, 2016

盤谷銀行（中國）有限公司

上海市黃浦區中山东一路7號（郵編：200002）

**Bangkok Bank (China) Company Limited**

No 7 Zhongshan East – 1 Road, Shanghai, The People’s Republic of China (Postal Code: 200002)

Tel 電話: (021) 2329 0100 Fax 傳真: (021) 2329 0168



Mr. Chaiyarit Anuchitworawong, Executive Vice President of Bangkok Bank, Speaks in the Seminar



Mr. YAN Shuming, Bangkok Bank (China) Beijing Branch Manager Speaks in the Publicity Activity



Interactive Session in the Publicity Activity