

News Release

Date: (Sep 18, 2016)

“Fly the Youthful Dreams, Grow Up with Financial Knowledge”

- Bangkok Bank China Teenager Financial Knowledge Publicity Activity

On September 13, Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office and Shanghai Branch welcomed 40 students from Shanghai Xiandai Vocational and Technical School who came from remote areas of China for participating in the teenager financial knowledge publicity activity under the theme of “Fly the Youthful Dreams, Grow Up with Financial Knowledge”.

Bangkok Bank China staffs started the activity by introducing basic knowledge about business operation in the banking hall of Shanghai Branch and showed the students how to use currency detecting machine, which was quite interesting and educational to the students. Staffs also prepared a well-designed PPT to introduce the financial knowledge by using question-and-answer interaction on personal I.D. Card, personal credit report and usage of automatic teller machine, etc., including the hot topic of financial fraud cases in recent months, which helped to guide students to properly use bank products and services and enhanced their awareness on risk prevention and safeguarding legal rights.

Mr. Suwatchai Songwanich, CEO of Bangkok Bank China also joined the activity and encouraged students to learn and grasp financial knowledge. He mentioned that no matter what career students would take in the future, it was inevitable that financial activities would be part of their daily life and he hoped that students could make use of what they have learned and share with friends and families. In the end, the students visited the terrace of Bangkok Bank building and enjoyed the beautiful view of the Bund and Lujiazui areas, which filled them with great expectation for their new life in Shanghai.

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This year's "Teenager Financial Knowledge Publicity Activity" has drawn to an end. Bangkok Bank China will continue to provide the platform for financial knowledge promotion to students and conduct more in-depth publicity activity so as to help more teenagers enhance their abilities of financial management and risk prevention.

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Bangkok Bank China Teenager Financial Knowledge Publicity Activity



Shanghai Branch Banking Hall Publicity



Financial Knowledge Promotion Lecture



Students Visited Bangkok Bank Building Terrace



CEO of Bangkok Bank China Gave Present to the Representative of Visiting Students