

News Release

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Bangkok Bank China Conducting Teenager Financial Knowledge Publicity Activity

On September 20, 52 students from Shanghai Xiandai Vocational and Technical School who came from remote areas of China were invited to Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office for participating in the teenager financial knowledge publicity activity under the theme of “Fly the Youthful Dreams, Grow Up with Financial Knowledge”. Mr. Suwatchai Songwanich, CEO of Bangkok Bank China paid great attention and join the activity in person to conduct communications with the students.

In light of the age characteristics and daily life of teenagers, Bangkok Bank China staffs prepared scientific educational publicity contents. During the activity, basic knowledge about business operation was introduced in the banking hall of Shanghai Branch. When giving lecture to the students, staffs publicized the financial knowledge to the students by using question-and-answer interaction on account opening, credit card usage, and personal credit report usage, etc., including the harm of college lending and financial fraud cases, which helped to enhance their awareness on risk prevention.

Through this activity, Bangkok Bank China strengthened the financial security awareness and self-protection of the teenagers. Bangkok Bank China will continue to conduct financial knowledge promotion to the key groups like teenagers and the elderly to gradually establish and improve long-term mechanism of public education services.

Bangkok Bank (China) Company Limited

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盤谷銀行（中國）有限公司

上海市黃浦區中山东一路7號（郵編：200002）

Bangkok Bank (China) Company Limited

No 7 Zhongshan East – 1 Road, Shanghai, The People’s Republic of China (Postal Code: 200002)

Tel 電話: (021) 2329 0100 Fax 傳真: (021) 2329 0168



Bangkok Bank China Teenager Financial Knowledge Publicity Activity



Publicity at Shanghai Branch Banking Hall



Financial Knowledge Promotion Lecture