

News Release

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Bangkok Bank China Conducting Financial Knowledge Promotion Activity to the Elderly in Community

To better help the elderly to enhance their risk prevention awareness and identification capabilities, and consciously stay away from illegal financial activities, on June 22, Bangkok Bank (China) Company Limited (“Bangkok Bank China”) Head Office walked into Zhongshan Neighborhood Committee of the Bund Street and conducted a financial knowledge promotion activity by holding a lecture for thirty elderly residents there.

Through typical cases and video materials sharing, Bangkok Bank China staffs introduced knowledge on the themes related to the prevention of illegal fund-raising in the elderly care sector, telecommunications fraud, deposit insurance, claim for theft of bank card, illegal bank card selling with real cases happened in daily life, and conducted interactive exchanges on financial hot topics that the elderly are concerned about by answering questions to deliver financial knowledge to the elderly in a targeted manner, helping the elderly in the community to improve their risk prevention awareness and ability, stay away from financial fraud, and prevent the illegal fund-raising activities in the name of "providing elderly care" and "investing in retirement projects", etc. to enjoy a happy life.

During the period of epidemic prevention and control, Bangkok Bank China also brought some epidemic prevention supplies to the elderly in the community, expressing the bank's care for the community residents. The activities are well welcomed by the residents, and they all expressed the hope to participate in similar activities in the future to help them better improve their financial literacy and learn more practical knowledge. Bangkok Bank China will continue to deepen financial knowledge education through entering into communities in the future.

Bangkok Bank (China) Company Limited

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Financial Knowledge Promotion Activity to the Elderly